

Compass Logo Redesign Contest

Overview

The State of Colorado's Office of Archaeology and Historic Preservation (OAHP) will be releasing a new and much improved version of the Compass Online Cultural Resource Database platform in Summer 2022. As part of the roll-out for this new system, we are looking to update our current Compass logo so that it better represents our new and improved system, as well as engage our current users and attract new users. The logo may be used on any digital, physical, or other media type, and the design's use includes, but is not limited to, the History Colorado (HC) and Compass websites, social media sites, email, and merchandise. The winning design will become the logo for the new Compass platform and the individual/team responsible for creating that design will win an annual Compass subscription for up to ten (10) individuals in their organization.

Eligibility

- The logo contest is open to current and past Compass users.
- Current History Colorado employees, board members, and their immediate family members are not eligible to compete.
- Entrants are allowed to work in teams, however, only one (1) submission may be received from any given individual – either as part of a team submission or as an individual submission. There are no restrictions for the number of entries received from a single organization. Individuals in a team submission must all be currently associated with the organization under which they are submitting their entry.
- Complete submissions must be received by **11:59 pm, June 1, 2022** through the online [Google form](#). Late, incomplete, and/or submissions received via email will not be considered.
- Contact Compass@state.co.us with any questions.

Logo Design Guidelines and Parameters

- The contest is designed to replace the current Compass logo:



- Logo submissions must include the word "Compass" and be in title case (e.g., all capitals is not permitted).
- Logo submissions must be visually appealing, professional in design, and not contradict the [values of History Colorado](#).
- Logo entries must be submitted as a high-quality JPEG, PNG, or PDF file.

- If selected, the contest winner will need to provide the winning image as a high-resolution, scalable vector image (e.g., Adobe Illustrator, Photoshop, InDesign, or similar).

Determination of Winning Design and Award

- A panel of OAHP staff members will be responsible for reviewing the submissions.
- This panel will begin reviewing the submissions on June 2, 2022 and announce the winner on June 6, 2022.
- Submitted designs will be judged based on their visual appeal, professional design, relevance to the Compass database, adherence to the values of HC, and adherence to the submission guidelines.
- The individual/team that submits the winning entry will receive free Compass access for their organization for one (1) year, covering up to ten (10) individuals.

Contest Disclaimer and Intellectual Property

- HC/OAHP are not responsible for unusable entries (e.g., late, lost, incomplete, not meeting specifications, improperly submitted, etc.), including those that stem from internet, computer, or other issues.
- HC/OAHP reserve the right to cancel and/or modify the contest at any time, including after the close of the submission window.
- HC/OAHP are not liable in the event that the contest winner provides incomplete, incorrect, outdated, or invalid contact information.
- Once submitted, all entries become the property of HC/OAHP. By submitting the online entry form, the entrant agrees that all intellectual property rights in their submitted design are transferred to HC/OAHP.
- Entrants affirm that their submission does not violate the intellectual property rights of any other individual or entity and is not derived from any pre-existing/third-party designs, trademarks, or copyrighted images.
- If the winning entrant(s) is/are determined to have violated rules of the contest, the prize will be considered forfeit – even if the violation comes to light after the notification of award.
- Submitted designs become the sole property of HC/OAHP and may be used on any media and in any manner deemed appropriate.
- HC/OAHP reserve the right to edit, modify, or otherwise adapt the winning submission in any/all manners deemed appropriate.
- HC/OAHP reserve the right not to use the winning entry.