



History Colorado
Board of Directors Meeting
July 17, 2019
Minutes

The Board of directors of History Colorado (a/k/a The Colorado Historical Society)(“HC”) met on July 17, 2019, at 8:00am, at History Colorado Center (Denver). Present were directors Cathey Finlon, Cathy Carpenter Dea, Donna Lynne (conf call), Greg Moore, Bob Musgraves, Ellen Roberts, Alan Salazar, and Stephen Sturm. Also in attendance were Steve Turner, Tonya Covarubbias, Dawn DiPrince, Gheda Gayou, Nicki Gonzales, Shannon Haltiwanger, Jason Hanson, Mavis Kacena, Tom Noel, Caitlin Plunkett, Jeannie Vandeberg, Michelle Zale, and Dianne Brown served as secretary.

Finlon called the meeting to order at 8:27am and confirmed a quorum. She welcomed the Historian Council members -- Noel and Gonzales.

Finlon would like to have a Board retreat in Georgetown which will require a full day commitment. Brown will send a Doodle poll and we will try to schedule at a time that works best for the majority. At the retreat, the Board will discuss the strategic plan in more detail.

The Podcast Program was unveiled and thanks was extended to the Sturm Family Foundation for being so supportive in helping to launch this. In addition, the archaeology lab was unveiled with funding by the Emery Foundation.

Salazar motioned to approve the May 22, 2019 minutes, Moore seconded; motion passed.

Executive Director report -

Turner complimented the Board for creating the 5-person State Historian Council, and Noel and Gonzales shared their year in review. On Colorado Day, Noel will pass the State Historian title on to William Wei. Incoming State Historian, Wei will focus on immigration and he is writing an essay publication on the exhibition Zoom in. Gonzales praised the Board, noting that the Council brings diversity (geographically, ethnically and subjectively). She is working on Sand Creek and specifically, exploring a reconciliation ceremony between the tribes and the state.

Strategic plan -

DiPrince gave an overview of the strategic plan process. The strategic visioning statewide team of advisors worked on the white papers which are subject specific. The final plan has 4 high level goals. History Colorado is working on connecting wildly important goals to those high level goals (1, 3, and 5 year goals).

Decision Item -

We are asking the State to assist with our COP payment. The State pays about half towards the COP for the Justice Center. Our OSPB hearing is on July 23. OSPB will consider all requests and on September 6 we will hear back on our Decision Item. Turner asked the Board to help advocate for this.

Oral History Program -

DiPrince provided an overview on the Oral History Program noting that we are working on a comprehensive approach to our history collecting with emphasis on communities that have been under-represented. This tool will help us amplify the story and voice. Statewide, we are leveraging funding and donor support to do this.

AHP grants -

Turner provided the background and overview of the Archaeology Historic Preservation Grants program. This program has changed communities for the better. These grant requests are already vetted through staff, the State Historic Fund Committee and the Archaeology Historic Preservation Committee and need the board stamp of approval. Moore motioned to approve the grant requests, Finlon seconded; Musgraves abstained from voting on Colorado Preservation, Inc., Colorado Most Endangered Places, but not on all other recommendations for funding. Motion passed

Finance report -

Finlon stated that we have a good financial report. Zale presented the financial report on period 11. She noted that we have a \$357K surplus, which is attributed to salary savings. The slump in education due to cancellations, should balance out in June. Membership is down, but the annual fund is balancing that out. Zale anticipates ending the fiscal year in good standing.

Podcast -

Black and Hill thanked the Sturm Family Foundation for making Podcast possible. Black showcased the lost highways logo, and reported that they are closer to launching. In addition, they are working on the 3rd and 4th episodes as well as a Marketing plan with hopes to launch at Lakeside or Casa Bonita.

Finlon asked how we measure success? Black replied 'by tracking the numbers directly from the distribution platform, community feedback; social media; and direct interactions with listening parties.' Finlon would like to set a goal of number of people we touch. Black stated that the podcast is an excellent opportunity to highlight scholarship around the state. They are traveling around the state to find the smartest, most resourceful people.

Turner thanked Finlon for her introduction to InnovAge. They are going to be a lead sponsor at \$50K for our lectures. Their client base is a large portion of our lecture audience. He also noted that we have received bequests for \$23K and \$100K.

There being no further business, the meeting adjourned at 10:30am.